

FANTASTIC

**BECOME SUPERFANS OF YOUR
FANS AND UNLEASH UNLIMITED
GROWTH**

Meredith Oliver's FANTastic keynote takes the much sought-after customer connection to an entirely new level! By learning the five common traits of fanatical sports fans, you'll explore how to become superfans of your fans. Learn how to create an unbreakable bond with your fans that will result in word-of-mouth and word-of-mouth referrals and reviews. Discover how to grow your business with The Fan Factor™ — that's when the fans do the selling and marketing for you. Once you become a superfan of your fans, watch them become superfans of YOU!



Meredith
OLIVER

Meredith Oliver, CSP is a sales and marketing strategist who helps businesses achieve blockbuster growth. She is the cofounder and Chief Digital Strategist of Meredith Communications, a digital marketing agency in Raleigh, NC.

Meredith has been speaking professionally for seventeen years.

IN THIS SESSION LEARN:

- ✓ What drives customer loyalty and engagement
- ✓ Why customer-centric organizations grow
- ✓ The five traits of super fans
- ✓ A simple formula to strengthen customer relationships

Thursday, September 12th 5:45pm-8:15pm

Registration & Networking: 5:45 – 6:15pm Dinner & Program: 6:15 – 8:15 pm

Hyatt Regency Atlanta Perimeter At Villa Christina - 4000 Summit Blvd NE, Atlanta, GA 30319

REGISTER @ <http://bit.ly/2YZp94E>

Questions? Contact Emily Raymond at (678) 775-1446 / eraymond@atlantahomebuilders.com

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